



Finnish tree climbing championship in Tampere Finland 23.–24.5.2025

## **Dear partner, welcome to support the tree climbing championship!**

Finnish tree care association SPY ry organizes the fourteenth tree climbing championship in May, in city of Tampere.

Now we offer you the opportunity to join us as a sponsor, exhibitor and or prize donor. Read more below!

### **Five different supporter packages**

We offer packages with different prices and visibility, the detailed information and prices can be found in the table below. Choose a suitable package and sign up to join the competition's supporters!

### **Information about the competition**

Competitors of the tree climbing championship are tree care professionals who have completed a professional degree in arboriculture, as well as those who are currently studying the field. In the competition there are series for professional male and female arborists, as well as for male and female students. The five preliminary events are on Friday and the Masters' Challenge on Saturday.

The purpose of the competitions is to develop the technical skills of arborists and share information about safe working methods. At the same time, our goal is to make the arborist profession known to a larger audience.

The field of tree care is diverse, fascinating and even exciting. The work combines physical work – often high up in a tree – and knowledge, such as tree biology and various work techniques.

Competition are organized with volunteer work and funded with competitor fees and exhibitors and sponsor support. We hope we can cooperate this time with you!

<b>Support packages 2025</b>	<b>Online presence</b>	<b>Competition sponsor</b>	<b>Exhibitor</b>	<b>Preliminary event sponsor</b> (max 5)	<b>Gold sponsor</b> (max 5)
<b>Logo and link on SPY ry's website <sup>(1)</sup></b>	✓	✓	✓	✓	✓
<b>Logo on the sponsor wall</b>	✓	✓	✓	✓	✓
<b>Logo will be posted on the event's Facebook page</b>	✓	✓	✓	✓	✓
<b>Sponsor's flyer share at the event's information desk <sup>(2)</sup></b>		✓		✓	✓
<b>Exhibition area <sup>(3)</sup></b>			✓	✓	✓
<b>Logo on competitor's and organizer's T-shirts</b>				✓	✓ (larger size)
<b>Banner visibility <sup>(4)</sup></b>				✓ <b>Friday:</b> in the preliminary event areas <b>Saturday:</b> near the information desk	✓ <b>Friday:</b> near the information desk <b>Saturday:</b> in the Masters' event area
<b>Speech at the opening of the final day</b>					✓
<b>Price (VAT. 0%)</b>	<b>280 €</b>	<b>350 €</b>	<b>500 €</b>	<b>1000 €</b>	<b>2000 €</b>
	(member company 170 €)				

- (1) Logo (preferably in vector format) and the link should be delivered to the competition organizer as soon as possible, in which case they will be added to the website of the SPY ry. The logo will be there until the end of the year. The link can be connected to your company's homepage or, for example, directly to a product or campaign.
- (2) The flyers must be delivered to the competition organizer before 20.5. or at least 22.5. right in competition place. The flyer is shared during the competitions.
- (3) The exhibition area is located near the competition area at the point determined by the organizer. The exhibitor is responsible for procuring the stand and electricity for his stand.
- (4) The competition organizer is responsible for hanging the banners. The banners will be hung on the trees in the competition area, so they must come with hanging strings/ropes. Banner size: height 0,5-1m and width 1,5-3m. Banners must be delivered to the competition organizer by 20.5., or at least 22.5. right in competition place.

The event is photographed and filmed by the association. Short videos and pictures, in which sponsors are also visible, are shared on social media. Sponsors can also share them to their own accounts. You can watch the videos from the previous tree climbing championships on SPY's YouTube channel:

[https://www.youtube.com/channel/UCHFABq\\_RHKhC9VDpCrAO\\_zA](https://www.youtube.com/channel/UCHFABq_RHKhC9VDpCrAO_zA)

### **Registering as a supporter:**

- by e-mail Jaakko Romu [jaakko@puuromu.fi](mailto:jaakko@puuromu.fi)
- By phone Jaakko Romu +358 50 381 2157

### **Registration ends on 1.4.2025**

More information on the SPY's website:

<https://suomenpuunhoidonyhdistys.fi/tietoa-meista/puukiipeilyn-sm-kilpailut-2025/>



**Suomen  
Puunhoidon  
Yhdistys**